



Boo at The Zoo Opens Tonight at Assiniboine Park Zoo

For immediate release: Winnipeg, October 4, 2024 – It has been a busy week as the Assiniboine Park Zoo prepares to welcome all the good ghouls and goblins to the opening weekend of Boo at the Zoo, presented by Access Credit Union. With nice fall weather in the forecast, we are expecting to welcome close to 7,000 guests to the popular Halloween event over the course of the opening weekend.

Boo at the Zoo will run over the course of 21 nights between October 4 and October 31, 2024. Tickets are time and date-specific, with capacity limited in each time slot. Some early time slots on weekends have already sold out. Visitors are encouraged to plan ahead and purchase their tickets in advance to avoid potential disappointment.

“We are ready to celebrate the Halloween season and can’t wait to show everyone what we have planned for Boo at the Zoo this year,” said Laura Cabak, Director of Communications & Public Relation, Assiniboine Park Conservancy. “We are looking forward to a spooktacular opening weekend!”

Here is what visitors can look forward to during 21 nights of Boo at the Zoo!

FRIGHTFUL FUN FOR THE WHOLE FAMILY

- Dazzling new displays along an expanded route through the Zoo.
- Complimentary carnival games and rides for kids (and adults too) including the Sizzler, Sea Ray, and Whacky Shack.
- Fire acts, jugglers, giant puppets, and a curious cast of new and returning characters.
- *NEW* speakeasy experience for the adults. Travel through the Zoo and talk to special characters to discover the secret password and open the door to the Rabbit’s Den.

NEW! BOOST YOUR BOO (\$)

- Caricature Artist: Our talented artist will transform your costumes and expressions into whimsical drawings to take home.
- Aerialist Experience: Step into a world of aerial and learn what it takes to become a gravity-defying performer with our skilled aerialists.

HOT EATS AND TASTY TREATS (\$)

- A variety of tasty food and beverage options will be served at Tundra Grill, Winston’s, Bison Snack Shack, Troll Treat Shack, and Totwheels food truck.
- Menu items include Mexi Mac & Cheese, Chicken Tortilla Soup, Caramel Apples, Cotton Candy, Mini Donuts, and other grab-and-go items. There will be fun drink options for kids, including the Franken Float and Magical Witch’s Brew, and special drinks for the grown-ups!

NEW! BOO AT THE ZOO: AFTER, AFTER DARK (18+):

- Join us for our first adults-only night at Boo at the Zoo on Thursday, October 31.
- The nostalgic Halloween night will be filled with a few more scares, live music, a costume contest, and grown-up good times!

TICKET INFORMATION

- Tickets are date and time specific. Guests must enter the Zoo within the 30-minute time frame indicated on their ticket. Tickets do not have a designated exit time.
- All guests, regardless of age, require a ticket to be counted toward capacity.
- Tickets for children 2 years of age and under are FREE.
- Tickets for all guests 3 years of age and older are \$17.00 + GST.

Hours of operation and other helpful information can be found at booatthetoo.ca.

For interview and information requests, please contact:

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