



**Assiniboine Park Conservancy to Host Ninth Annual  
Wildest Dreams Event this Evening at Assiniboine Park Zoo**

**For immediate release:** Winnipeg, June 6, 2024 – This evening, the Assiniboine Park Conservancy (APC) will welcome up to 1,700 very special invited guests to the ninth annual Wildest Dreams event at Assiniboine Park Zoo. Wildest Dreams is a beloved event that provides a once-in-a-lifetime Zoo experience for children and families facing health and/or socio-economic challenges.

“We are so excited and honoured to welcome our special guests to the Zoo this evening! Wildest Dreams is such a joyful and meaningful event for all of us here at the Assiniboine Park Conservancy. We are so grateful for the support of the community organizations who share this experience with us and our sponsors who help make it possible,” said Joy Balmana, Events Manager, Assiniboine Park Conservancy.

This year, APC has partnered with the following organizations to welcome children and families who would benefit most from attending the Wildest Dreams event:

- Teen Stop Jeunesse
- Toba Centre for Children & Youth
- Big Brothers Big Sisters of Winnipeg
- Manitoba Aboriginal Sports & Recreation Council
- N.E.E.D.S. Inc. (Newcomers Employment and Education Development Services)
- CanU | iF Charities
- St. Amant Foundation
- Ronald McDonald House Charities Manitoba
- Variety, the Children's Charity of Manitoba
- Rossbrook House
- Muscular Dystrophy Canada
- Marymount
- Manitoba Possible
- Ka Ni Kanichihk
- FNFAO - Jordan's Principal
- Manitoba Inuit Association
- The Winnipeg Boldness Project
- Neecheewam

From the moment they walk through the doors, in addition to enjoying complimentary access to the entire Zoo, Wildest Dreams guests will be treated to a memorable array of special activities, experiences, and entertainment. There will be animal encounters, zoo chats, a dance party, mascots and characters, workshops, interpretive stations, and more! Complimentary food, beverages, and treats will also be provided.

Wildest Dreams is made possible thanks to our presenting partner Maple Leaf Construction, our supporting partners Go Paving, Sysco, Payworks, and Landstar Development Corporation, and numerous organizations that provide in-kind products and services. Thank you for your kindness, generosity, and support.

- 30 -

**For interviews, information, or photo opportunities, please contact:**

Laura Cabak, Director, Public Relations & Communications

Cell: 204-795-0091 | Email: [lcabak@assiniboinepark.ca](mailto:lcabak@assiniboinepark.ca)