

## **Boo at the Zoo presented by Access Credit Union Returns to Assiniboine Park Zoo October 3 – 31!**

### **— Welcome to Spookyville —**

**For immediate release:** Winnipeg, September 3, 2025 – The Assiniboine Park Conservancy (APC) is thrilled to announce that **Boo at the Zoo presented by Access Credit Union** will return to Assiniboine Park Zoo this fall for 21 nights of frightful family-friendly fun from October 3 – 31.

Since its return in 2021, Boo at the Zoo has cast its spell on a new generation of Halloween enthusiasts, quickly becoming a must-do fall tradition. This year, the beloved event has been reimagined once again with a brand-new theme, captivating displays, and a host of new activities for all to enjoy.

“We’re conjuring up more frightful fun this year with the eerie enchantment of **Spookyville**, a mysterious and magical town brimming with Halloween haunts and spooky surprises,” said Laura Cabak, Director of Communications & Public Relations, Assiniboine Park Conservancy. “And of course, all your Boo at the Zoo favourites are back, from complimentary carnival rides and our mischievous cast of costumed characters to delicious treats, spellbinding performances, and more. It’s a spooktacular celebration you won’t want to miss!”

#### **This year at Boo at the Zoo:**

- Soak up the sights and sounds of Spookyville. Explore Broomstick Bay, Spookyville Jail, Hexmore Academy, the Mansion of Haunt, and more!
- Feeling brave? Step into The Hallows. This winding trail is full of spooky fun and playful surprises, just right for those who love a little extra excitement.
- Carnival rides and more crafting stations for kids.
- Intriguing new characters and roaming performers.
- Caricature artist and face painting (\$).

*Rides and activities are included with admission unless otherwise noted (\$).*

#### **Boo at the Zoo: After, After Dark:**

On Friday, October 31 – when the kids are out trick-or-treating – adults are invited to a nostalgic and slightly spookier 18+ version of Boo at the Zoo. Enjoy live music, a costume contest, and more.

#### **Ticket Information:**

Tickets go on sale to the general public on **Monday, September 8**.

- Tickets can be purchased [online](#) or at the Zoo entrance during daytime hours of operation.
- All guests, regardless of age, require a ticket to be counted toward capacity.
- Tickets are date and time specific. Guests must enter the Zoo in the 30-minute time frame shown on their ticket.
- Tickets for children 2 years of age and under are FREE.
- Tickets for all guests 3 years of age and older are \$17.50 + GST.

Members can take advantage of a special limited time offer pre-sale and save 20% on tickets purchased from September 3 – 7.

Boo at the Zoo is supported by presenting sponsor Access Credit Union through a multi-year partnership with APC.

“Access Credit Union is committed to strengthening our communities by supporting local events like Boo at the Zoo,” said Myrna Wiebe, President and CEO of Access Credit Union. “We are pleased to be a presenting sponsor for the fifth consecutive year, as we believe events like these are important for bringing community together and making a positive impact in our province.”

**Volunteers:**

APC is currently recruiting community volunteers to support Boo at the Zoo. Volunteers will enjoy a variety of benefits ranging from branded Boo souvenirs to complimentary Zoo tickets and more! Applicants must be at least 18 years of age, commit to at least two shifts, and be able to spend extended periods of time outdoors in all kinds of weather.

Visit [booatthetoo.ca](http://booatthetoo.ca) for more information about the Boo at the Zoo experience, tickets, hours and dates of operation, and volunteer opportunities.

**For interviews and information requests, please contact:**

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