



Brew at the Zoo Returns to Assiniboine Park Zoo on Friday, September 13

For immediate release: Winnipeg, August 1, 2024 – Brew at the Zoo presented by Manitoba Liquor Marts will return to Assiniboine Park Zoo on Friday, September 13. Guests attending the after-hours, adults-only event will enjoy unlimited samples of craft beer, cider, wine, spirits, and non-alcoholic drinks plus live music, games, and a great atmosphere!

The popular event returned to the Zoo last year after a three-year hiatus due to the COVID-19 pandemic. This year's event will incorporate a number of changes to the guest experience including enhanced lighting, more sampling booths, an expanded event footprint, and interactive voting for the best booths and brews.

"We're only halfway through summer, but we are already looking forward to hosting Brew at the Zoo this fall," said Laura Cabak, Director of Communications & Public Relations, Assiniboine Park Conservancy. "Whether you're a craft beer enthusiast or just looking for a fun night out with friends, it's a great event with a really cool vibe and there's always something new to try!"

Tickets are on sale now and can be purchased online at assiniboinepark.ca/brew or in person at the Zoo entrance (2595 Roblin Blvd) and other Park venues during regular daytime hours of operation. Tickets start at \$55.00 + GST and include all samples and entertainment. A limited number of premium tickets are available for \$75.00 + GST and include early event entry at 6:00 pm plus a food voucher. Designated driver tickets are also available for \$30.00 + GST.

The following breweries and distributors will be featured this year at Brew at the Zoo:

- Abiding Citizen
- Banded Peak Brewing
- Black Fly Beverage Company
- Black Wheat Brewing
- Bruce Ashley Group
- Calabria Market and Wine Store
- Corby Spirit & Wine
- Cutwater Premium Cocktails
- Dead Horse Cider Company INC
- District Brewing Company
- Farmery Estate Brewery
- Good Neighbour Brewing Company
- Great Western Brewing Co.
- Hakutsuru Sake
- Heyru
- Innis & Gunn / PMA Canada
- Kilter Brewing Co.
- Lake of the Woods Brewing Company
- Little Brown Jug Brewing
- Low Life Barrel House
- Mark Anthony Wine & Spirits
- McClelland Premium Imports
- Mike's Beverage Company
- Molson Coors Beverage Company
- One Great City Brewing Company
- Renaissance-Trajectory
- Shrugging Doctor Beverage Company
- Stanley Park Brewing
- Tap & Rail Beverage Group
- Trans Canada Brewing Co.

List is subject to change.

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Food service will be available at multiple locations throughout the Zoo during the event. The Zoo's culinary team has prepared a special menu that pairs perfectly with craft beer. Featured items available for purchase include beer and jalapeño mac n' cheese, burgers, smokies, soft pretzels, a Manitoba social platter, and more. Local food trucks will also be on site.

Please note, to allow appropriate time for event set-up, the Assiniboine Park Zoo will close at 1:00 pm on Friday, September 13.

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For interviews and information requests, please contact:
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