

Celebrate Pride at Assiniboine Park this Weekend

For immediate release: Winnipeg, May 22, 2025 – This weekend, the Assiniboine Park Conservancy will host Pride in the Park, with activities taking place on Saturday at Assiniboine Park Zoo and Sunday at The Leaf. The Conservancy is also looking forward to participating in the annual Pride Winnipeg Parade on Sunday, June 1.

“As a Rainbow Registered attraction, we are committed to making members of the 2SLGBTQI+ community feel welcome and accepted at the Park,” said Laura Cabak, Director of Communications & Public Relations, Assiniboine Park Conservancy. “That’s what Pride in the Park is all about. We are proud to show our support and looking forward to a fun weekend!”

Fifteen percent of sales from admissions to the Zoo on Saturday, May 24 and The Leaf on Sunday, May 25 will be donated to Sunshine House and Rainbow Resource Centre.

Activities at the Zoo | Saturday, May 24

- Pride-themed animal enrichment | all day
- Face painting with Legends | 11:00 a.m. – 2:00 p.m.
- Create and connect crafts | 11:00 a.m. – 3:00 p.m.
- The rainbow way chalk circle | 11:00 a.m. – 3:00 p.m.
- Button-making / souvenir station | 11:00 a.m. – 3:00 p.m.

All activities are included with Zoo admission. The Zoo is open daily from 9:00 a.m. to 5:00 p.m.

Activities at The Leaf: Sunday, May 25

- Create and connect crafts | 11:00 a.m. – 3:00 p.m.
- Button-making / souvenir station | 11:00 a.m. – 3:00 p.m.
- Face painting | 11:00 am – 2:00 p.m.

Leaf activities are free and can be enjoyed with or without biome admission. Admission to the biomes must be purchased separately. The biomes are open daily from 9:00 a.m. to 9:00 p.m.

More information about Pride in the Park can be found at assiniboinepark.ca.

The Assiniboine Park Conservancy is proud to be [Rainbow Registered](#). Rainbow Registered is a national accreditation for 2SLGBTQI+ friendly businesses and organizations. When you see a Rainbow Registered symbol, you know the business or organization meets a stringent set of standards to ensure that 2SLGBTQI+ customers feel more welcomed and accepted.

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For interviews and information requests, please contact:

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