

**Assiniboine Park Zoo to Celebrate International Polar Bear Day
on Saturday with Discounted Admission and Special Activities**

For immediate release: Winnipeg, February 27, 2020 – Today is International Polar Bear Day, a day dedicated to raising awareness about the impacts of climate change on polar bears, specifically on the sea ice they depend on for survival. The Assiniboine Park Zoo will be celebrating the occasion on **Saturday, February 29** with discounted admission plus special activities and opportunities to learn about polar bears from the Zoo’s animal care professionals and research scientists.

“Assiniboine Park Zoo is currently home to nine polar bears and engaged in important research projects that are expanding our understanding of how polar bears are being impacted by climate change,” said Dr. Stephen Petersen, Director, Conservation & Research, Assiniboine Park Conservancy. “This is an excellent opportunity for visitors to learn about our polar bears and how they can help their counterparts in the wild.”

On Saturday, admission for adults and seniors is only \$14 + GST while children ages 4 and under are free. The following activities will take place in Gateway to the Arctic from 11:00 a.m. – 3:00 p.m.:

- **Zoo Chat:** Learn about the Zoo’s polar bears from one of our animal care professionals. The Zoo Chat will take place at 1:30 p.m.
- **Enrichment Station:** See and feel some of the items that are used for polar bear enrichment here at the Zoo. Learn about the importance of enrichment programs.
- **Research Station:** At this interactive station you can learn about the work done by the Assiniboine Park Conservancy’s Conservation & Research team here at the Zoo and in northern Manitoba.
- **Northern Explorer Station:** A hands-on opportunity to learn about polar bears and seals through touchable, natural bio facts.
- **Button Station:** For a small donation, take home a pre-made northern species button or make your own.
- **Craft Station:** Get crafty using recycled materials.

“It is an incredible privilege to have polar bears in Manitoba and in our care here at Assiniboine Park Zoo, and we hope that our visitors will join us to have fun, learn more, and connect with animals in a way that motivates them to take action against climate change,” said Dr. Petersen.

The Zoo is open daily from 9:00 a.m. to 4:00 p.m. Visit our [website](#) for full promotion details.

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