



2024 Annual Report



Assiniboine Park
Conservancy



Mission

**Our Vision for the Future:
Assiniboine Park and Zoo will
be a thriving, welcoming, and
innovation hub of connection,
conservation, inspiration,
and wellness.**

- 1 Welcome
- 2 Capital Development and Refurbishment
- 3 Zoo News
- 4 Leaf News
- 5 Community Events and Engagement
- 7 Fundraising Highlights
- 8 Education Programs
- 9 Conservation and Research
- 10 Staff and Volunteer Resources
- 12 Financial Statements
- 15 Donor List



Bursting with colour, the English Garden is a stunning summer retreat.

WELCOME

2024 was an exceptional year for the Assiniboine Park Conservancy, and a powerful reminder of the joy, connection, and sense of belonging that nature brings to our lives. In so many meaningful ways, the Park continues to be a place where people come together, find inspiration, and deepen their connection to the natural world.

From the stunning debut of Fleurs de Villes VOYAGE at The Leaf to a series of immersive seasonal floral displays, our horticultural programming created spaces of beauty, reflection, and cultural celebration.

At the Zoo, the opening of Xtreme Bugs and Defenses of the Animal Kingdom delighted visitors, while our teams worked hard behind the scenes to coordinate vital animal moves, respond to evolving accreditation standards, and advance the Zoo Master Plan. The arrival of guanacos, red-crowned cranes, and other new species brought the wonder of wildlife to our guests.

In the Park, the refreshed Nature Playground opened with new accessibility features and beautiful sculptures by Joe Fafard. The redevelopment of our cricket facilities moved forward, supported by community and corporate partners, setting the stage for more competitive events and return to play in 2026.

Our Conservation and Research team reached new milestones, including a record-setting release of 210 endangered butterflies, expanded eDNA research, and the installation of a Motus tracking tower to support migratory species monitoring. These efforts reflect our ongoing commitment to protecting wildlife and wild places here in the Park and beyond.

Moments of connection were also created through community events and programs that welcomed thousands to the Park, Zoo, and Leaf. These experiences are more than events; they are opportunities to bring people together in joyful, memorable ways.

None of this would be possible without our passionate staff, dedicated volunteers, generous donors and sponsors, and the continued partnership of government and community organizations. Your belief in the Park and our mission enables us to grow, evolve, and serve more people every year.

As we look to the future, we do so with a deep sense of gratitude and optimism. Thank you for helping us make Assiniboine Park a place where nature and community come together.

Douglas E. Pollard

Chair, Board of Directors

Ray Karasevich

President & CEO

Founded in 2008, the Assiniboine Park Conservancy (APC) is governed by a Board of Directors comprised of community leaders whose affection for Assiniboine Park translates into a deep sense of responsibility to our stakeholders. They provide leadership, valuable guidance, and essential connections to the communities we serve. The Board of Directors includes representation from the City of Winnipeg as well as accomplished and respected leaders in our business, philanthropic, Indigenous, and post-secondary communities.



The DO RE MI FA SOL LA SI sculpture welcomes visitors to the Nature Playground.

CAPITAL DEVELOPMENT AND REFURBISHMENT

Assiniboine Park Zoo

Over the course of the year, numerous projects were completed to support **improvements to the visitor experience and animal care facilities** as part of ongoing operations and in preparation for renewal of our accreditation with the Association of Zoos and Aquariums in 2025.

Highlights include construction of a new patio at the Bison Snack Shack and habitat improvements for the Zoo's Turkmenian markhor, mara, primates, and other species in Toucan Ridge. Work was also completed in preparation for the arrival of lemurs in early 2025.

In 2024, significant progress was made on plans for a new **Animal Health Centre**. The proposed new facility will support more advanced veterinary care, updated technology, and a public viewing area showcasing the work of our team supporting animals in our care. In December, the City of Winnipeg confirmed an early funding commitment for the project. APC is pursuing additional support from other levels of government and the private sector.

Park Improvements

In January and February, **winter recreation** enthusiasts took advantage of enhancements to the Park's cross-country ski amenities including a new trail map and signage, winter equipment rentals in partnership with Winnipeg Trails Association, and ski racks located at the Riley Family Duck Pond and The Leaf. Planning also got underway to support infrastructure improvements required to further enhance winter experiences in the Park.

Since 2011, the **Nature Playground** has been a very popular gathering place for children and families, but after 13 years, it was time for a refresh. Work completed during a temporary spring closure included re-surfacing of rubberized pathways and play features, a new wheelchair accessible willow tree tunnel, painting, and repairs to playground features.

The refresh also included installation of a new wheelchair accessible swing with support from The Winnipeg Foundation and a new piece of public art thanks to a donation by Michael Nesbitt. The sculpture, created by

artist Joe Fafard, is a combination of scenes, objects, and fragments in the shape of seven running horses.

A major upgrade of the Park's **cricket facilities** was completed over the spring and summer. The project included redesign of the existing field to create two full-size cricket pitches, turf replacement, a new irrigation system, and new batting and bowling cages. The project will support the growth of cricket in Manitoba and opportunities to host regional, national, and international tournaments. Active play will resume in 2026.

In November, APC announced a new 10-year partnership recognized with naming of the Princess Auto Cricket Field. Support was also received from the Province of Manitoba, City of Winnipeg, and Mondetta Canada Inc.

The Leaf

In 2024, work continued to address incomplete projects and construction deficiencies. This work was overseen by APC staff who were also managing the unique and complex day to day operations of this one-of-a-kind facility.



Guanacos are the wild relatives of domesticated llamas.

ZOO NEWS

Acquisitions

Chad, a male blue-billed **curassow**, arrived in April from Nashville Zoo. He can be found in Toucan Ridge and is a charismatic ambassador for his critically endangered species.

Male **red panda** Kelly arrived in May from Zoo de Granby in Quebec. His transfer was recommended by the AZA Red Panda SSP* as a future breeding match for female Tanvi.

In September, female **Goeldi's monkey** Lea arrived from a facility in Saskatoon and joined her daughter Calli in Toucan Ridge. Her transfer was approved by the AZA Callimico SSP.*

Julia, a female **great horned owl**, arrived from the Canadian Raptor Conservancy in Ontario in September and quickly settled into her new habitat outside Toucan Ridge.

In October, **red-crowned cranes** Queso (female) and Salsa (male) arrived from the Smithsonian Conservation Biology Institute on a recommendation from the AZA Red-Crowned Crane SSP.*

Guanacos Cob (male) and Peaches (female) arrived in late fall and moved into a habitat in the Open Range section of the Zoo.

Female **domestic yak** Mooshu arrived in May from Parc Safari in Quebec. Louise, another female, arrived from Riverview Park and Zoo at the end of the year.

Births

In spring, we celebrated the births of two **reindeer**, a female calf named Doe-reen and a male calf named Freddy. We also celebrated the births of four **red kangaroo** joeys.

Notable Departures

In August, female **cougar** Teeka was transferred to Toronto Zoo. We also facilitated the transfer of a sunbittern, red kangaroo, and three demoiselle cranes following recommendations from their respective species SSP Programs.

Seasonal Exhibits

Defenses of the Animal Kingdom introduced visitors to the strange and fascinating ways animals protect themselves using claws, teeth, venom, and more. Featured species included the four-toed

hedgehog, three-banded armadillo, and Linnaeus's two-toed sloth, plus a variety of insects, arachnids, and reptiles.

Presented by Steinbach Credit Union, **Xtreme BUGS** showcased 19 giant animatronic insects along a forested trail, offering an up-close look at their unique features. Highlights included a giant Japanese hornet, praying mantis, and honeybee.

Saving Animals From Extinction

In 2024, APC joined the **Red Panda Saving Animals From Extinction (SAFE)** program through the Association of Zoos and Aquariums! SAFE programs are part of the collective effort of accredited zoos and aquariums to positively impact the conservation of animals in the wild. We are also members of the monarch, prairie butterfly, bison, and North American songbird SAFE programs.

* Through Association of Zoos and Aquariums (AZA) Species Survival Plan® (SSP) Programs, accredited Zoos work together to ensure genetic diversity among a population in human care.



The Leaf offers a multi-sensory experience that invites exploration.

LEAF NEWS

NEW Fleurs de Villes

From January 11 – 21, The Leaf hosted **Fleurs de Villes VOYAGE**, a stunning display that featured 15 one-of-a-kind floral mannequins created by local florists. The mannequins were inspired by the world's most iconic travel destinations, transforming the space into a vibrant celebration of global beauty and creativity.

Over 25,000 visitors took in the display, admiring mannequins inspired by an Indian wedding, Ethiopian coffee ceremony, Chinese dragon, the Icelandic highlands of Thórsörk, and more.

Seasonal Displays

In 2024, the horticulture team at The Leaf created five uniquely themed displays in the Babs Asper Display House.

Flora of the Philippines (January 23 – March 17) featured colourful orchids and drew inspiration from the tropical forests that define the breathtaking landscapes of the Philippines.

Brasil Moderno (March 21 – May 26) was inspired by the tropical landscapes of Brazil and the work of renowned landscape architect and environmentalist Roberto Burle Marx.

Garden of Healing (May 30 – September 8) featured a dramatic, suspended floral art installation created by Indigenous designers Carmen Grey and Mamie Griffith using medicinal and sacred plants.

Yasuragi (September 13 – November 17) paid homage to Japanese garden design, which is renowned for its artistry, minimalist philosophy, and stunning simplicity.

Birdsong & Boughs: A Holiday Migration (November 23 – January 12) drew parallels between travelers returning home for the holidays and migrating birds seeking warmth and refuge.

New Experiences

The year began with the launch of **Leaf After Dark**, an evening series featuring live music, food and drink, and a vibrant, adults-only atmosphere. The events were quickly embraced by the community, with many evenings selling out in advance.

In May, **Carnival at The Leaf** celebrated the vibrant rhythms and colours of Brazil with live entertainment by Viva Brasil Canada. In November, the **Threads of Tradition** fashion show highlighted the beauty of traditional and contemporary Japanese attire.

In summer, **Bevvies, Bites & Hot Summer Nights** offered a unique experience in the Kitchen Garden. Each evening featured guided tours, wood-fired focaccia, and a relaxed garden vibe that appealed to food lovers and green thumbs alike.

Educational programs explored topics such as fermentation, canning and preserving, tea sampling, cocktail making, Métis beading, and container gardening. Culinary highlights included regular foodie events and a baking series for junior chefs.

These diverse experiences reflect APC's commitment to offering dynamic programming that celebrates culture, nature, and community all year long.



Since 2019, Zoo Lights has become a beloved holiday tradition.

COMMUNITY EVENTS AND ENGAGEMENT

Signature Events

NEW On June 13 and 14, the Zoo hosted a new after-hours event called **Locked Zoo – Finders Keepers**. Participants worked in teams to crack codes and solve puzzles while learning how we care for our animals.

The **Summer Entertainment Series** presented by Casinos of Winnipeg featured celebrations on Indigenous Peoples Day and Canada Day plus live music, wellness activities, movies, and art from June through August. All events are free thanks to sponsorship, grants, and donor support.

Brew at the Zoo presented by Manitoba Liquor Marts returned to the Zoo on September 13. Guests enjoyed unlimited samples of craft beer and other beverages, live music, an expanded event footprint, and interactive voting for the best booths and brews.

Boo at the Zoo presented by Access Credit Union ran over the course of 21 nights from October 4 – 31, transforming the Zoo with Halloween displays, costumed characters, rides, games, and live performances. New experiences included a caricature artist and adults-only night.

Zoo Lights presented by Red River Co-op returned to the Zoo for 35 nights from November 22 – January 5. New holiday displays included a life-sized festive train, Manitoba's largest light maze, and a glow in the snow arcade.

Corporate Social Responsibility

In 2024, 22,500 **Community Access Vouchers** offering free admission to The Leaf or Zoo were distributed to people facing health or socio-economic challenges through the United Way and other agencies. With

support from the donor-funded **ParkShare TODAY** program, over 6,250 individuals took part in educational experiences at the Park, Zoo, and Leaf.

On June 6, APC hosted the ninth annual **Wildest Dreams** event presented by Maple Leaf Construction, partnering with community organizations to offer guests facing health and/or socio-economic challenges a special evening at the Zoo with complimentary admission, food, special activities, and entertainment.

The **LifeTime** program presented by the Kinsmen Club of Winnipeg is delivered in partnership with community organizations that serve older adults facing financial, transportation, or social barriers. Each month, approximately 40 participants enjoyed a guided experience at The Leaf.

COMMUNITY EVENTS AND ENGAGEMENT CONTINUED

Diversity and Inclusion

In late May, APC hosted **Pride in the Park** activities at The Leaf and Zoo as part of our commitment to making all visitors feel welcome, accepted, and comfortable to be themselves. A donation of \$2,545 was made to the Rainbow Resource Centre and Sunshine House.

On September 30, the **National Day for Truth and Reconciliation** (Orange Shirt Day), APC hosted a Sacred Fire in the Indigenous Peoples Garden. Orange lapel ribbons were offered to visitors with a request for donations. Orange t-shirts featuring a custom design were sold at

the Zoo. A donation of \$10,000 was made to the Orange Shirt Society and Circles for Reconciliation.

In November, APC successfully renewed our accreditation as a **Rainbow Registered** attraction, which provides reassurance to 2SLGBTQI+ visitors that they will be welcomed and accepted.

In December, APC became the first Canadian zoo and park to join the **Hidden Disabilities Sunflower Program**, which helps visitors with hidden disabilities discreetly signal they may need extra support, understanding, or time.

Conservation and Sustainability

Throughout the year, family-friendly promotions provided opportunities to learn about wildlife, conservation, and sustainability. Highlights included International Polar Bear Day, Party for the Planet, Endangered Species Weekend, and Red Panda Weekend.

In May, community volunteers took part in a Shoreline Clean-up along the Assiniboine River and a BioBlitz, contributing valuable biodiversity data to support ongoing research in the Park.



The Performance Garden is the perfect setting for live music.



Guests enjoyed an elegant evening at the annual Garden Party in the Leo Mol Sculpture Garden.

FUNDRAISING HIGHLIGHTS

The commitment and dedication of generous community members, corporations, and foundations is a key source of support for APC. Their generosity makes a true difference to the continued operation and success of The Leaf, Park, and Zoo, and we are truly grateful for their support.

Park Champions

The Park Champions annual giving program saw continued success in its second year. Members of the Park Champions program demonstrated just how important Assiniboine Park is to them, and their community, with 83% of donors returning

this year. In addition, 31 new households joined the program with a donation of \$1,500 or greater.

Garden Party

The Leo Mol Sculpture Garden came to life as guests mixed, mingled, and danced the night away under the stars at our signature Garden Party fundraiser in August. Always a soirée to remember, the 2024 Garden Party raised over \$288,000 (net) in conjunction with our fourth annual Online Auction and first annual Online Raffle to support the ongoing maintenance and care of Assiniboine Park, its amenities, and attractions.

Grants

Grants totalling over \$500,000 were awarded to APC in 2024. These contributions will assist with many areas, including expanded and ongoing programming at The Leaf and Zoo through the Goodman School, new winter activities and entertainment, and conservation and research projects such as ongoing beluga monitoring and songbird window collision mitigation work onsite at the Park.



Improvements to the cricket field took place with the generous support of Princess Auto, Mondetta, the Province of Manitoba, and City of Winnipeg.



New public artwork in the Nature Playground made possible with a gift from Michael Nesbitt.



EDUCATION PROGRAMS

2024 was another productive year for the Education and Programs team, which delivered a range of school programs, children's camps, guided tours, and community experiences for visitors of all ages. Designed to inspire curiosity and connection, these programs blend learning with fun, offering meaningful ways for people to engage with nature, conservation, and culture. Here are a few highlights.

Indigenous Youth Storytelling Program

In 2024, APC continued its longstanding commitment to Indigenous youth engagement through the Indigenous Youth Storytelling Program, offered in partnership with Seven Oaks School Division.

Through July and August, high-school students joined elders and knowledge-keepers for cultural workshops while developing skills in belonging, mastery, independence, and generosity through the Circle of Courage model.

Over the summer, participants also worked with artist Kale Sheppard to co-create four murals displayed in the Nature Playground. Students submitted their ideas and drawings, which Sheppard brought to life in a series

of pieces that explore themes of growth, resilience, and inter-cultural unity.

Get Out and Lead

In September, we launched an exciting new training program designed to strengthen interpretive and presentation skills for staff and volunteers in public-facing education roles. Twelve dedicated volunteers and six passionate employees took part in workshops that built confidence, deepened storytelling techniques, and enhanced their ability to connect with visitors in meaningful ways.

The Modern Zoo, You, and Your Student Crew

In October, twenty-six high-school teachers from the Science Teachers of Manitoba took part in a new development program exploring animal welfare, conservation, and zoo-based research. The session offered a behind-the-scenes look at how modern zoos contribute to conservation science, education, and community engagement, equipping teachers with new insights and resources to inspire the next generation of environmental stewards.

Foodie Series

In 2024, The Leaf served up a delicious trio of Foodie Events, each offering guests an unforgettable blend of cuisine, culture, and discovery. February's Valentine's-themed evening featured a romantic three-course menu paired with fine wines and insights into the intriguing world of aphrodisiacs. In April, the flavours of Brazil took centre stage in a vibrant culinary celebration. In October, guest chef Edward Lam of Yujiro delighted diners with an exquisite showcase of Japanese cuisine.

Guided Tours

Throughout the summer, the Education team brought the Gardens at The Leaf and the Zoo to life through guided tours that invited visitors to connect more deeply with nature. In the Gardens at The Leaf, guests explored six unique outdoor spaces, each telling a story about the relationship between people and plants, and the ways in which nature shapes our lives and cultures. On the Journey to Churchill Tour, participants embarked on an immersive adventure, discovering the beauty and challenges of northern ecosystems, the impacts of climate change, and the vital role we can all play in protecting Manitoba's iconic polar bears.



Conservation efforts support species like the Manitoba mudpuppy (BELOW) and Poweshiek skipperling (RIGHT).



CONSERVATION AND RESEARCH

NEW Conservation Strategy

In January, the Conservation and Research team unveiled a new strategy that will guide our conservation work over the next five years. Projects and goals are organized under four themes: cultivating conservation connections, preventing species extinction, protecting urban biodiversity, and understanding the changing Arctic.

Seals and Satellite Tags

In May, our team travelled to Churchill to capture and tag harbour seals and had our most successful year to date! Six adult seals were equipped with satellite transmitters, which will help us better understand how they use river systems along Manitoba's Arctic coasts.

This research involved representatives from APC's Conservation and Research, Veterinary and Animal Health, and Animal Care teams along with Fisheries and Oceans Canada and the Seal River Watershed Alliance.

NEW Bear-dar Technology

Polar Bears International is working to develop new technology known as "Bear-dar," a radar system that can be trained to serve as a polar bear early warning system in northern communities like Churchill.

Over the summer, a mobile Bear-dar tower watched over the Zoo's largest polar bear habitat gathering data that will help the technology differentiate between polar bears and other movement on the landscape with greater accuracy.

Grassland Butterfly Conservation

In July and August, APC released 210 critically endangered Poweshiek skipperling in the Manitoba Tall Grass Prairie Preserve and 51 endangered Dakota skipper in Manitoba's Interlake region. This was the highest number of butterflies released annually since the program's inception.

Wild-born Poweshiek skipperling were observed in a site where they were reintroduced for the first time in 2023, an encouraging sign that our efforts to save the species from extinction are working.

NEW Motus Wildlife Tracking Station

In September, APC installed a Motus station on the roof of the Qualico Family Centre, joining a global network that supports research and education on the ecology and conservation of migratory animals. The program uses technology to track small transmitters attached to birds, bats, and large

insects, allowing researchers to monitor their movements with remarkable precision over great distances.

Other Highlights

Two visiting students from the Netherlands concluded their research, which found that personality assessments can be a very useful tool for studying and managing the behaviour of polar bears in human care.

As part of our ongoing commitment to bird conservation, window collision mitigation was added to the main entrance at the Zoo.

Purple martins were observed nesting in a purple martin condo beside the Riley Family Duck Pond for the first time since its installation in 2021.

From May to October, 19 APC volunteers helped pilot a program for monitoring the Park's biodiversity using the iNaturalist app. They recorded over 4,900 observations and identified over 700 species including endangered and invasive species.

In 2024, the team started working on an exciting new project that uses cutting-edge species detection technology to track one of Manitoba's most mysterious residents – the Manitoba mudpuppy.

APC staff and volunteers spread holiday cheer at the annual Santa Claus Parade.



STAFF AND VOLUNTEER RESOURCES

Learning and Development

In 2024, APC delivered mandatory core learning programs for all permanent employees focused on a people-first culture and creating a positive and welcoming workplace.

To support APC's commitment to diversity and inclusion, the final training sessions of the year included a review of APC's accessibility initiatives and training on the **Hidden Disabilities Sunflower Program**. In December, APC became the first Canadian zoo and park to join this innovative program.

Awards and Recognition

In May, Shaun Leonoff, APC Manager of Volunteer Resources, was recognized by Volunteer Manitoba with the Barb Gemmell Catalyst **Award for Excellence in Volunteer Management**.

The award recognizes that the ability to inspire and influence is at the core of being a volunteer leader and honours individuals who have distinguished themselves through innovative best practices with

regards to volunteer recruitment, retention, and recognition.

Employee Engagement

APC employees were once again instrumental in planning meaningful activities for both staff and visitors in celebration of Pride and in recognition of the National Day for Truth and Reconciliation (Orange Shirt Day).

Volunteer Resources

In 2024, more than 1,100 dedicated volunteers contributed close to 88,000 hours of service. Their time, energy, and passion supported every department across the organization, significantly enhancing the visitor experience and the work of our staff.

Volunteers played vital roles at special events like Boo at the Zoo, Zoo Lights, Garden Party, Summer Entertainment Series, Brew at the Zoo, and Locked Zoo, in addition to their ongoing contributions as Zoo and Leaf Ambassadors. From painting fences and welcoming guests in the gardens to greeting thousands of students arriving on school buses, their impact was felt everywhere.

Youth volunteers donated 12,000 of the total hours, with 180 teens stepping up in Camp Crew, Zoo Ambassador, and Interpreter roles. Their warm smiles and helpful attitudes created positive, memorable interactions for guests all summer long.

Inclusive Park Upkeep Program

A notable addition in 2024 was the launch of the Inclusive Park Upkeep Program (IPUP). This initiative brought together volunteers with diverse abilities to form a twice-weekly work team. In warmer months, they painted fences, benches, and planters in the Zoo and Park; in colder seasons, they created enrichment items that support the well-being of Zoo animals.

In recognition of their exceptional teamwork, compassion, and impact, the IPUP team was honoured with the **Together We Achieve Award** at the annual volunteer appreciation banquet. Their collaborative efforts brightened our spaces and fostered a welcoming, inclusive volunteer community that truly embodies the spirit of APC.

Report of the Independent Auditor on the Summary Financial Statements

To the Board Members of
Assiniboine Park Conservancy Inc.

Opinion

The summary financial statements, which comprise the summary balance sheet as at December 31, 2024, and the summary statement of operations and changes in unrestricted net assets for the year then ended, are derived from the audited financial statements of Assiniboine Park Conservancy Inc. (the "Organization") for the year ended December 31, 2024.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

The summary financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

The Audited Financial Statements and Our Report Thereon

In our report dated April 29, 2025, we expressed an unmodified audit opinion on the audited financial statements.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with the financial reporting provisions.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.



Chartered Professional Accountants
Winnipeg, Manitoba
May 23, 2025

FINANCIAL STATEMENTS

Assiniboine Park Conservancy Inc.

Summary Balance Sheet as at December 31

		2024	2023
ASSETS			
	Cash and short term investments	\$ 18,486,857	\$ 18,776,683
Current	Accounts receivable	1,529,756	1,667,402
	Government remittances receivable	15,036	28,638
	Inventory	644,171	636,116
	Prepaid Expenses	893,042	1,233,493
		21,568,862	22,342,332
Long term	Accounts receivable	567,500	102,000
	Capital assets (Note 1)	213,540,930	213,462,163
	Art collections	14,323,697	14,323,697
	Employee benefits receivable	166,932	176,897
		\$ 250,167,921	\$ 250,407,089
LIABILITIES			
	Accounts payable and accrued liabilities	\$ 8,590,236	\$ 9,690,966
Current	Deferred contributions - operating	5,691,862	5,155,648
	Deferred revenue	2,775,926	2,556,376
	Notes payable	8,346,000	5,947,000
	Insurance advance	565,030	200,000
		25,969,054	23,549,990
Long term	Deferred revenue	567,500	102,000
	Deferred contributions - capital	202,406,543	205,518,629
	Accrued employee benefits	111,406	121,371
		229,054,503	229,291,990
NET ASSETS			
	Restricted	14,323,697	14,323,697
	Internally Restricted (Note 2)	6,890,386	6,772,267
	Unrestricted	(100,665)	19,135
		21,113,418	21,115,099
		\$ 250,167,921	\$ 250,407,089

Note 1 The Province of Manitoba has a \$30 million investment in the Leatherdale International Polar Bear Conservation Centre and Polar Bear Facilities, which include the Gateway to the Arctic Building, the Animal Holding and Filtration System Building and the Polar Plunge. As a result, the Province's \$30 million investment in these capital assets do not appear on the Conservancy's balance sheet.

Note 2 The Conservancy has internally restricted funds for a fiscal stabilization reserve to support the long-term sustainability of the organization.

FINANCIAL STATEMENTS

Assiniboine Park Conservancy Inc.

Summary Statement of Operations and Changes in Unrestricted Net Assets for the year ended December 31

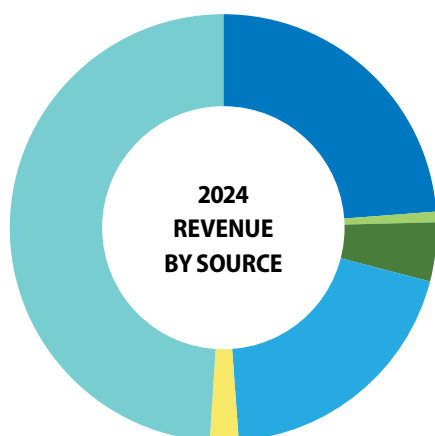
		2024	2023
REVENUE			
	City of Winnipeg	\$ 13,123,323	\$ 12,681,296
	Other operating grants	441,208	376,519
	Gifts and sponsorships	2,458,992	2,009,197
	Amortization of deferred contributions	10,920,297	10,488,925
	Interest and other income	1,195,947	616,690
	Park revenues	27,017,670	27,959,077
Total Revenue		55,157,437	54,131,704
	Direct costs of park revenues	15,700,610	16,734,832
		39,456,827	37,396,872
EXPENSE			
	Administration	3,367,263	2,670,884
	Amortization of capital assets	10,462,319	10,340,143
	Insurance	1,232,433	512,899
	Interest	435,774	428,412
	Operations	4,472,940	4,281,027
	Utilities	2,018,173	2,022,796
	Wages, benefits and contract services	17,467,506	16,485,063
	Donation to Winnipeg Foundation - ParkShare	2,100	8,094
Total Expense		39,458,508	36,749,318
(Deficiency) Excess of Revenue over Expense		(1,681)	647,554
Transfer (to) internally restricted net assets		(118,119)	(645,000)
(Decrease) Increase in Unrestricted Net Assets		(119,800)	2,554
Unrestricted Net Assets, Beginning of Year		19,135	16,581
Unrestricted Net Assets, End of Year		\$ (100,665)	\$ 19,135

FINANCIAL STATEMENTS

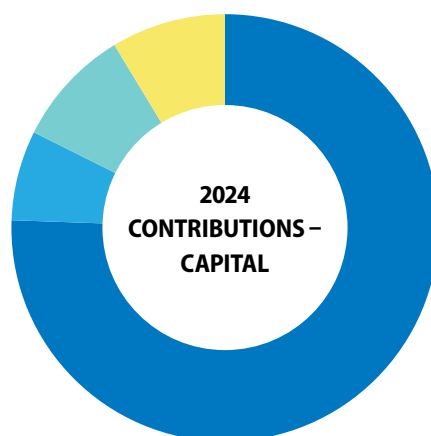
Assiniboine Park Conservancy Inc.

Deferred Contributions - Capital for the year ended December 31

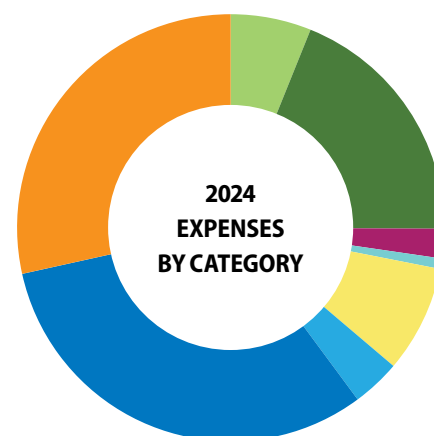
	2024	2023
Contributions received		
City of Winnipeg	\$ 5,900,000	\$ 5,400,000
Province of Manitoba	-	5,971,390
Foundations and Charities	531,500	1,601,868
Individuals	700,294	523,607
Corporations	676,417	883,174
Total Contributions	7,808,211	14,380,039
Amortization of deferred contributions	(10,920,297)	(10,488,925)
Deferred Contributions - Capital, Beginning of Year	205,518,629	201,627,515
Deferred Contributions - Capital, End of Year	\$ 202,406,543	\$ 205,518,629



- Park revenues 49%
- City of Winnipeg 24%
- Amortization of deferred contributions 20%
- Gifts and sponsorships 4%
- Interest and other income 2%
- Other operating grants 1%



- City of Winnipeg 75%
- Corporations 9%
- Individuals 9%
- Foundations and Charities 7%
- Province of Manitoba 0%



- Wages, benefits and contract services 32%
- Direct costs of park revenues 28%
- Amortization of capital assets 19%
- Operations 8%
- Administration 6%
- Utilities 4%
- Insurance 2%
- Interest 1%
- Donation to Winnipeg Foundation - ParkShare 0%

THANK YOU

Individual and Corporate Giving

(2024)

\$500,000+

Suzanne Lee Wylie & John T. Wylie

\$200,000–\$499,999

Bob Williams

\$25,000–\$49,999

Canada Life
Evelyn Manchul
Michael Nesbitt

\$5,000–\$24,999

Estate of Eleanor Beaudoin
CN
Barry Elkin
Julie Enyingi
Estate of Geoffrey Tidmarsh
Joann Greisman
Houston Family of Bradwardine Fund
J.K. May Investments Ltd.
Jason Beiko Medical Corporation
Diane and David Johnston
Kimberley Kelly
Tracey Machan
In Memory of Sharon MacPhail
Manitoba Blue Cross
Manitoba Inuit Association
Marguerite Sours Foundation
Blondina Matheson
Desiree & Alex Narvey
Patricia Nord
Sunny Oh
Charles Paulson
Michael Prendergast
Richardson Foundation
Evan Rolfson
Dean Schofield
Shirley Anne Richardson Annual Giving Trust Fund
Friends and Family of Andrew Slough
Stephen & Olive Spitzer
Tachane Foundation Inc.
UpHouse
Laila Yesmin

\$1,000–\$4,999

Roberta Beach
Wayne Borodenko
Rheo Catt
James Cohen O.M. & Linda McGarva-Cohen
Ingrid Currah
Mark & Dorothy Danzker Perpetual Trust Fund
Jaquelyn Dawson
Renee Ethans
Diana Fawcett
God's Beloved Creatures
Elaine & Hugh Goldie
Ralph Guy & Kris Owen
Albert Hague
Ernie Halligan
Gregg & Mary Hanson
Blair Henderson
Donald Hudson
James Husiak & Diane Hudson
Bruce Keats
Elizabeth Koroscil
Andre Kriening & Elsebeth Hansen-Kriening
David Matas
Robert Matas
Iris Maurstad
Estate of Ernest Philip Mayer
Douglas and Sharon McCartney Donation Fund
Kathie McCutcheon-Gawne
Margaret Mundie
Tricia Prosser
Tannis M. Richardson, C.M., LL.D.
George Shand
Small Family Fund
Eleanor Stardom
Charles & Roine Thomsen
Deborah Thorlakson O.M.
James Umlah & Heather Welch
Douglas Whiteside
Anonymous (6)

Park Champions

(2024)

Brian Akins
Peggy Alto & Michael Guttormson
David & Ruth Asper
Gail Asper, O.C., O.M., LL.D. & Michael Paterson
Rajeev Bahl
Heidi & Rennie Balciunas

Versha & Shantanu Banerji
Jan & Marcel Belanger
Carol Bellringer & Greg Doyle
Kristjan & Shirley Benidickson
Jamie Brown and Rachel Donner
Timothy Burt
Florence Carey & Ben Rusch
The Cipryk Family
Nancy Clyde
Erin Danylchuk
Gloria Dutchuk
Judy & Gary Edwards
Lawrence & Brenda Ellerby
The Embil Family
Ashleigh Everett & Stuart Murray
George & Carol Gamby
Jean Giguere, C.M. & Dennis Giguere
Barbara Hamilton
Gregg & Mary Hanson
Doug Harvey & Jan Shute
Brian & Ruth Hastings
Carolyn & Larry Hursh
Dan & Katie Hursh
Zorianna & Eugene Hyworon
Hubert & Bernice Kleysen
Susanne & Peter Krahn
Diane & Dave Johnston
Jane & Matt Johnston
Will Johnston & Kristin Vielhaber
Alexandra Jones
Ray Karasevich & Allison Fulford
Steve & Lisa Kroft
Mike & Kristin Ludwick
Peter & Maureen Macdonald
Trevor L. Maguire
Anne & Paul Mahon
Elizabeth Marr, Nick, David and Allison Slonosky
Jennifer Mauro
Iris Maurstad
Lynne-Anne McFeetors
Ron & Sandi Mielitz
Benji & Tannis Miles
Ash Modha & Chalnessa Eames and Family
James R. Morden
Michael Nesbitt
Ken & Kaaren Neufeld
Kristin & Sam Parrish
Janice Perchal
Doug Pollard & Kristie Pearson
Calvin & Jennifer Polet

Ken & Lesley Powell
Gerry & Barb Price
Bob & Marnie Puchniak
Margaret Redmond & Greg Gillis
Hartley & Heather Richardson
Jim & Leney Richardson
Thor & Natalie Richardson
Sandra & Harvey Sectar
Lyle & Anna Silverman
Sandra Spragg
Bram Strain
Don & Jennifer Streuber
Jim & Jan Tennant
Jack & Margo Toole
Clayton Wach
Donna & Bill Wilford & Family
Anonymous (8)

Sponsorships (2024)

A & J Mechanical
Access Credit Union
APTN*
Audi Winnipeg
Balcaen & Sons Ltd.
Big Freight Systems Inc.*
Boston Pizza
Calm Air*
Canadian Beverage Container Recycling Association
Canadian National Railway Company
Capitol Steel Corp.*
Coca-Cola Canada Bottling Limited
Crown Toyota
Domo Gasoline Corporation Ltd.
Duboff Edwards Schachter LLP
Endless Events Group*
Frito-Lay/Pepsi-co
Gallagher Insurance
GFL Environmental Inc.
Go Paving
IG Wealth Management
Johnston Group
The Keg Steakhouse + Bar
The Kinsmen Club of Winnipeg
Landstar Development Corporation
Lowey Insurance Agency Inc.
Manitoba Blue Cross
Manitoba Hydro
Manitoba Liquor & Lotteries Corporation
Maple Leaf Construction Ltd.

McFadden Benefits
Mondetta
Payworks
Pink Panda Creative*
Pizza Hut Canada - FMI Group
Prairie Mobile Communications*
Princess Auto
Red River Cooperative Ltd.
St. Vital Centre
Steinbach Credit Union
Sysco Winnipeg
Terracon Development Ltd.
Thor Plumbing & Heating Ltd.
Towers Realty Group
Trans Canada Brewing Company
Vandenberg's Fine Jewellery
Winmar Property Restoration

**Indicates gift-in-kind*

Garden Party Supporters (2024)

\$15,000+

Dashir Lodge & Safaris*
Susan Glass & Arni Thorsteinson,
Shelter Canadian Properties
Limited

\$10,000+

AMA Waterways*
Arlene & Allan
The Asper Foundation
Birchwood BMW/Land
Rover Winnipeg*
Frantic Films
McPhail Travel*
Bill & Theresa Parrish
Winnipeg Free Press*

\$5,000+

Carolyn Sifton Foundation
Coal and Canary
Candle Company*
f-BLOK architecture inc.
Globe Property Management,
Richard Morantz & Sheree
Walder Morantz
Brian & Ruth Hastings
IJL*
Jason Abraham Sign & Design*
JROSS Construction &
Landscaping Ltd.
Lights Unlimited*
MacDon Industries Ltd.
National Bank Financial, Suzanne
Alton and Samantha Schau
Peterbilt Manitoba Ltd.
Quantum Graphics & Consulting*
Quintex Services Ltd.
Bob & Kim Silver
TD Bank Group
TDS Law
Telpay

\$3,500+

Barkman Concrete*
Chaeban Ice Cream*
Corby Spirit & Wine Ltd.
DeNardi Wine*
Dumore Dental Corporation
Enns Brothers
Maple Leaf Construction Ltd.
Ron Paul Garden Centre*
SMS Engineering
Scatliff + Miller + Murray
Victor & Brenda Winter
Zorianna and Eugene Hyworon
Foundation

**Indicates gift-in-kind*

Grants & Contributions (2024)

The Association of Zoos
and Aquariums, Disney
Conservation Fund
Canadian Polar Bear Habitat Fund
The Bertrand A. Goodman, May
Easton Goodman and Dorothy
Jean Goodman Foundation
Government of Canada
Great Outdoors Comedy Festival
Nature Manitoba
Prairies Economic Development
Canada
Trails Manitoba and Manitoba
Government
Winnipeg Transit

ParkShare Endowment Donors

(cumulative to Dec. 31, 2024)

\$400,000

Shirley Richardson and her family

\$25,000-\$49,999

J.K. May Investments Ltd.

\$5,000-\$24,999

Jim & Margaret Astwood
Robert & Gail Cipryk
In loving memory of Sally Riley
Dowler from her children and
their families
Brent & Debbie Gilbert
Mark & Anne Gray & Family
Marjorie & Kenneth Grower
Debbie Hannah
Jim & Roberta MacDonald
Peter & Maureen Macdonald
Lynne-Anne McFeetors
The Powell Family

David, Joanne Provinciano and
Family
Sandra & Harvey Selter
Paul & Christine Soubry
Don & Jennifer Streuber
Dr. Ken & Lorna Thorlakson
Anonymous (3)

\$1,000-\$4,999

Wayne & Millie Acheson
Brian and Shirley Akins Fund
Peggy Alto & Michael Guttormson
James & Sharon August
Phyllis Bedder & Wayne Leach
Amy Browne & Dennis Grantham
Thomas & Donna Bryk
Rheo Catt
Cowin Steel
Mark & Dorothy Danzker Perpetual
Trust Fund
Robert G. & Alison M. Darling
The Dufresne Foundation
Tim Edginton & Joan Hardy
Frederick Gallagher
George and Carol Gamby
Gregg & Mary Hanson
Elizabeth & Kenneth Hanssen
Marion & Myron Klysh
Hillaine Kroft
Rick Lee & Laurie Shapiro
Trevor L. Maguire
Manitoba Metis Federation Inc.
Donald R. McKenzie
Peter & Anita Pelech
Royal Bank of Canada
Dean & Rachel Scaletta
Susan & Ken Skinner
Sonya & Scott Wright
Eleanor Stardom
Suncor Energy Foundation
Ginny Twomey & Terry Johnston
William & Maureen Watchorn
Charles & Libby Winograd
Ken W. & Betty K. Wong
Anonymous (3)



A stunning mannequin inspired by the colours and culture of Portugal took centre stage at The Leaf during Fleurs de Villes VOYAGE.