

ANNUAL FUNDRAISING EVENT IN SUPPORT OF



Assiniboine Park
Conservancy

GARDEN PARTY
In Full Bloom

WEDNESDAY, AUGUST 26, 2026

6:30-9:00 PM

at the

LEO MOL SCULPTURE GARDEN

Partnership Opportunities

GARDEN *Party*

For more than a century, Assiniboine Park has been a place where nature, culture, and community come together. As one of Manitoba's most treasured destinations, the Park offers a vibrant mosaic of experiences—from expansive greenspaces and stunning plant collections to meaningful family programs, world-class attractions, and unforgettable encounters with wildlife at the Zoo. It is a place where people gather to celebrate milestones, enjoy leisurely afternoons, find moments of reflection, and create lasting memories in every season.

Each August, our signature Garden Party captures the magic and spirit of this remarkable place. Set within the beautiful Leo Mol Sculpture Garden, the event invites guests to enjoy exceptional food and drink, lively music, spirited dancing, and the launch of our Online Auction. With more than 500 attendees and a long history of selling out, the Garden Party has become one of Winnipeg's most anticipated summer celebrations.

This year, we are delighted to present the 2026 Garden Party: *In Full Bloom* — a joyful tribute to the colour, vibrancy, and wonder of nature at its peak. Guests will be immersed in a lush, artful atmosphere inspired by brilliant blooms, sweeping strokes of bold colour, and the delight that comes from stepping into a garden at its most radiant.

Proceeds from this unique event directly support the Park's continued care and enhancement, including the upkeep of its expansive lawns and greenspaces, the cultivation of world-class garden displays, and the maintenance of scenic pathways and naturalized areas enjoyed by millions each year—free of charge. These investments ensure that the Park remains a welcoming, accessible, and inspiring place for everyone today, and for generations to come.

We hope you will join us for this extraordinary celebration and be part of a night that helps Assiniboine Park continue to thrive, grow, and flourish — *in full bloom*.

With gratitude,



Ray Karasevich
President & CEO, APC



Kristin Parrish
Co-Chair



Micah Sifton LaLeune
Co-Chair

2026 GARDEN PARTY COMMITTEE

Ruth Asper, Uchenna Nnadi, Kristin Parrish, Sarah Sector,
Micah Sifton LaLeune, Neil Wilcox, and Brittney Winter



ASSINIBOINE PARK BY THE NUMBERS

ACROSS THE PARK, ZOO, AND THE LEAF, THERE ARE MORE THAN
10 MILLION UNIQUE VISITS EACH YEAR



6/10 WINNIPEGGERS
VISIT THE PARK AT LEAST ONCE
EVERY YEAR



400 ACRES
OF GARDENS, GREENSPACE,
ATTRACTIONS, AND AMENITIES



COMMUNITY IMPACT
22,500 COMMUNITY ACCESS VOUCHERS
OFFERING FREE ADMISSION TO THE LEAF
OR ZOO WERE DISTRIBUTED IN 2025



595 EDUCATIONAL PROGRAMS
AND TOURS WERE DELIVERED TO
16,797 PARTICIPANTS IN 2025

PARTNERSHIP OPPORTUNITIES

Presenting Partner - \$25,000

SOLD

- “Presenting Partner” logo recognition on promotional materials including event webpage, save the date, e-invitation, know before you go, event program, etc.
- 16 event tickets
- Digital recognition at event
- Verbal recognition from emcee at Garden Party
- Opportunity to bring greetings at event
- Logo in post-event Winnipeg Free Press ad
- Name in APC annual report
- Name on APC donor screens until Dec 31, 2026 (Zoo, Tundra Grill, Park Café & The Leaf)
- First right of refusal for renewal
- **NEW:** 40 single-use tickets to visit the Zoo or The Leaf (expire Dec 31, 2026)

Platinum Partner - \$20,000

- 14 event tickets
- Name listed on event webpage
- Digital recognition at event
- Name/Logo in event program
- Verbal recognition from emcee at Garden Party
- Name in post-event Winnipeg Free Press ad
- Name in APC annual report
- Name on APC donor screens until Dec 31, 2026 (Zoo, Tundra Grill, Park Café & The Leaf)
- **NEW:** 30 single-use tickets to visit the Zoo or The Leaf (expire Dec 31, 2026)

Diamond Partner - \$15,000

- 12 event tickets
- Name listed on event webpage
- Digital recognition at event
- Name/Logo in event program
- Verbal recognition from emcee at Garden Party
- Name in post-event Winnipeg Free Press ad
- Name in APC annual report
- Name on APC donor screens until Dec 31, 2026 (Zoo, Tundra Grill, Park Café & The Leaf)
- **NEW:** 20 single-use tickets to visit the Zoo or The Leaf (expire Dec 31, 2026)

Beverage Partner - \$12,000

WINE PARTNER (ONE AVAILABLE)

SIGNATURE COCKTAIL PARTNER (ONE AVAILABLE)

- All Gold Partner benefits, **plus:**
- Additional recognition as Wine Partner or Signature Cocktail Partner on bar signage at event

Gold Partner - \$10,000

- 10 event tickets
- Name listed on event webpage
- Digital recognition at event
- Name/Logo in event program
- Verbal recognition from emcee at Garden Party
- Name in post-event Winnipeg Free Press ad
- Name in APC annual report
- Name on APC donor screens until Dec 31, 2026 (Zoo, Tundra Grill, Park Café & The Leaf)
- **NEW:** 10 single-use tickets to visit the Zoo or The Leaf (expire Dec 31, 2026)

Shuttle Partner - \$10,000

- All Gold Partner benefits, **plus:**
- Logo on the Garden Party attendee “know before you go” webpage
- Additional recognition as Shuttle Partner at Leo Mol Drop-off site and at Garden Party Reserved Parking Lot
- Opportunity to place tents, volunteers, etc. for activation within Garden Party Reserved Parking Lot on Aug 26, 2026 from 3pm to event close

Assiniboine Park Conservancy reserves the right to withdraw or amend this partnership opportunity package. Opportunities are offered on a first come basis. In lieu of benefits for cash partnerships, full or partial income tax receipt may be issued.



PARTNERSHIP OPPORTUNITIES

Experience Partner - \$6,500

LIVE MUSIC PARTNER OR DIGITAL WALL PARTNER

- All Silver Partner benefits, **plus:**
- Additional recognition as Live Music Partner/ Digital Wall Partner in event program and on digital signage

Silver Partner - \$6,000

- 6 event tickets
- Name listed on event webpage
- Digital recognition at event
- Name/Logo in event program
- Name in post-event Winnipeg Free Press ad
- Name in APC annual report
- Name on APC donor screens until Dec 31, 2026 (Zoo, Tundra Grill, Park Café & The Leaf)
- **NEW:** 6 single-use tickets to visit the Zoo or The Leaf (expire Dec 31, 2026)



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Bronze Partner - \$4,000

- 4 event tickets
- Name listed on event webpage
- Digital recognition at event
- Name/Logo in event program
- Name in post-event Winnipeg Free Press ad
- Name in APC annual report
- **NEW:** 4 single-use tickets to visit the Zoo or The Leaf (expire Dec 31, 2026)

Park Partner - \$2,000

- 2 event tickets
- Name listed on event webpage
- Digital recognition at event
- Name in event program

Event In-Kind Partner

Gifts-in-kind with a value of \$4,000 or greater will receive:

- 2 event tickets (\$4,000)
- 4 event tickets (\$6,000)
- 8 event tickets (\$10,000)
- Name listed on event webpage under In-Kind Partners
- Digital recognition at event as In-Kind Partner
- Logo in event program under In-Kind Partners

Gifts-in-kind with a value under \$4,000 will receive name recognition under In-Kind Partners on event webpage, in the event program and on collective recognition signage at event.

Individual Tickets

\$325/EACH

- Partial tax receipt sent post-event



ONLINE AUCTION

Runs August 26, 2026 - September 2, 2026

Online Auction Presenting Partner - \$10,000

ONE AVAILABLE, CASH PARTNERSHIP

- 10 Garden Party tickets
- "Presenting Partner" recognition on Online Auction marketing (web, email, social media, event signage)
- Recognition at Garden Party event on Digital Leaderboard
- Name/Logo on Garden Party digital event signage and in event program under Gold Partner
- Verbal recognition from event emcee at Garden Party event
- Name/Logo in post-Garden Party Winnipeg Free Press ad
- Name in APC annual report
- Name on APC donor screens until Dec 31, 2026 (Zoo, Tundra Grill, Park Café & The Leaf)

The 2025
Online Auction raised
over \$85,000

10,134 webpage views
during the week of
the Auction



2025 Auction Meta Post

Online Auction Gifts-In-Kind

Gifts-in-kind with a value of \$4,000 or greater will receive:

- 2 Garden Party tickets (\$4,000)
- 4 Garden Party tickets (\$5,500)
- 8 Garden Party tickets (\$10,000)
- 10 Garden Party tickets (\$15,000)
- Name listed on Garden Party webpage as Auction Partner
- Logo recognition in Garden Party event program under Auction Partners
- Logo recognition on collective event partner signage under Auction Partners
- Logo recognition on partner page of Online Auction website
- Name recognition in the Auction prize description

Gifts-in-kind with a value under \$4,000 will receive:

- Name recognition in Garden Party event program as Auction Partner
- Name recognition on collective event partner signage under Auction Partners
- Name recognition on the partner page of Online Auction website
- Name recognition in the Auction prize description

Assiniboine Park Conservancy reserves the right to withdraw or amend this partnership opportunity package.

Opportunities are offered on a first come basis. In lieu of benefits for cash partnerships, full or partial income tax receipt may be issued.

AUGUST 26, 2026

GARDEN *Party*

CONFIRM YOUR SUPPORT

MADISON WILFORD, Fund Development Officer
Assiniboine Park Conservancy
T: 431 371 5056
mwilford@assiniboinepark.ca
assiniboinepark.ca

THE 2026 GARDEN PARTY EVENT COMMITTEE

CO-CHAIRS: Kristin Parrish, Micah Sifton LaLeune

Ruth Asper, Uchenna Nnadi, Sarah Sector, Neil Wilcox, and Brittney Winter

ASSINIBOINE PARK CONSERVANCY BOARD OF DIRECTORS

CHAIR: Doug Pollard **VICE CHAIR:** Dan Hursh

Hans C. Andersen, Jamie Brown, Markus Chambers, Evan Duncan, Richard Enright,
Elba Haid, Adam Hanson, Heather Hinam, Priti Mehta-Shah, Ash Modha, Diane Roussin,
Lynne Skromeda, Bram Strain, Sheree Walder, Anita Wortzman

2025 GARDEN PARTY PARTNERS

PRESENTING PARTNER 

DIAMOND PARTNER



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS



PARK PARTNERS

Bockstael Construction Ltd.
Cibinel Architecture Ltd.
Clear Concepts
Colliers Project Leaders
Greek Market
Tim Dumore & Team
Orthodontics

Enns Brothers
Harvard Developments Inc.
Murray Palay & Ivy Kopstein
Priority Restoration
Randy Ewanika & Neil Wilcox
RBC
Shindleman Family

GARDEN PARTY IN-KIND PARTNERS

Calabria Market & Wine Store
Chaeban Ice Cream
Chocolate Zen Bakery
Creating a Scene
De Luca's

Greek Market
Planned Perfectly
Sugar + Salt Bakeshoppe
Trend Décor
Vincenzo's Mercato

ONLINE AUCTION & RAFFLE PARTNERS

Backyard Barrel
Barkman Concrete
Beyond Flowers
Black Market Provisions
Boston Pizza
Calabria Market & Wine Store
Cargo Bar

Chaeban Ice Cream
Coal & Canary
Dark Horse Wine & Spirits
Donna Strang
Eph Apparel
Kristina's on Corydon
Luxe Furniture Co.

Manitoba Club
Modo Yoga
Mondetta
Pam Ball
PCL Construction
The Fort Garry Hotel
Toronto Zoo

True North Sports
& Entertainment
Wayne Hewitt Photography
Winnipeg Blue Bombers
Winnipeg Sea Bears

EVENT PLANNER

